

# Research Outlook

## Message from the Principal

The ICL Research Committee decided at its last monthly meeting held on 2 November 2010 to publish a monthly research newsletter regularly. I am delighted that '**Research Outlook**' – the research newsletter of ICL Business School has now started its journey. This publication is a milestone towards our ambition to create a research environment at ICL. The initiative is a fulfilment of ICL's commitment to the delivery of quality education through excellent teaching and comprehensive research. I thank Brent and Dayal for their contribution to this publication.

ICL Business School is determined to develop a research culture among students and staff. Each course is designed to equip students with sound theoretical understanding and, increasingly, a strong research orientation. Students already have to conduct research in the form of writing assignments covering anything between 30% and 100% of the total course assessment. The academic staff are extensively engaged in supervising students to complete their assignments successfully and effectively.

Besides students' supervision in research, ICL is encouraging staff to participate in active research either individually or in a team. We believe that staff should consistently endeavour to contribute to the development of knowledge through sharing their research findings by presenting them in seminars and publications

I wish **Research Outlook** every success in the future.

*Ewen Mackenzie-Bowie*

### Upcoming Research Seminar at ICL

- *Date: 22 November 2010*
- *Time: 1.10-1.40pm*
- *Room: 305*
- *Speaker: Dayal Talukder. Dayal will speak about the progress of his ongoing research (PhD thesis) "The analysis of the Impact of Agricultural Trade Liberalisation on the Welfare of the Rural Communities in Bangladesh".*

### Research Advisory Board Meeting

- *6th December 2010*

### ICL BUSINESS SCHOOL

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# Staff Research Interests and Activities

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## **Dayal Talukder:**

Dayal is currently working toward completion of his PhD at Auckland University of Technology. Besides his PhD thesis he is extensively involved in research related to international trade, regionalism, poverty, international education, agricultural trade policies, globalisation, gender issues, and small business. Recently he published a substantial number of research articles in peer-reviewed international journals which include Journal of Canadian Social Science, Journal of Third World Studies, Journal of International Law and Trade Policy, and Journal of Administration and Governance. He also presented research papers in many international conferences in recent years.

Currently he is carrying out the following research works: Total Factor Productivity of Bangladesh's crop sector; free trade agreement between New Zealand and Russia; Revealed comparative advantage in trade between New Zealand and Australia; Expectation and reality in international education from the perspective of international students in New Zealand. He has also taken initiative to undertake some joint research on small business and international education with his ICL colleagues.

## **Brent Hawkins:**

Has started his proposal for his PhD. The topic is Search Regret. This topic addresses a gap in the literature on the area of what customers think when searching for goods they wish to buy but cannot find it in the outlet chosen. Time limitations have been a factor in further work here.

However, Brent's Masters degree was a research-based undertaking on the use of competitive intelligence of NZ Businesses.

Competitive intelligence is the use of often confidential information about competitors strategies and activities when used by a competitor organization. At the present time Brent is planning some research with his colleagues at ICL.

## **Desmond Patel:**

Desmond is involved in developing techniques to solve difficult mathematical and statistical problems. He is engaged in supervising students' research with the application of statistical tools and techniques.

## **Jaime Umali:**

Jaime has plans to carry out research on small business and enterprises. He is working towards developing a theoretical framework to this research context.

## **Subhan Ali:**

Has started developing on-line activities in mathematics, statistics and computing by using the Adobe Flash software. He is interested in solving mathematical problems.

## **Tahera Afrin:**

Has been involved in action research in class regarding issues of teaching in a large group of student environment. She is planning to undertake research as a part of her further study in "culture and education".

## **Dana Niko:**

Has started research on 'how a collaborative innovation model can promote innovation in start ups and SMEs'. This research initiative is an extension of her Masters thesis.

## **Ewen Mackenzie-Bowie:**

Has recently had published an article on poetry in The Journal of Children's Literature Studies and is reworking for publication his Masters thesis on the role of the wolf in children's literature.

## **Naomi Pocock:**

We are delighted that Naomi is on the point of submitting her doctoral thesis and will be returning to ICL from sabbatical in December. Her research project will be covered in the next edition.

## Basic resources required for research

Modern technology has facilitated researchers to use necessary resources for conducting a research. The physical and electronic libraries both are important sources of knowledge. Computers and internet technology made electronic resources easily available to researchers. The following resources are essential to carry out a research:

1. Library – physical and electronic;
2. Computers;
3. Data – secondary and primary;
4. Databases;
5. Statistical and mathematical software;
6. Available time.

# Upcoming Academic and International Conferences

To encourage staff to get involved in research set out below are a list of up and coming academic conferences in NZ. Staff are encouraged to prepare a paper and attend and support will be given. Therefore we list the conferences so that staff may wish to consider which areas interest them and discuss this with Dayal, Jacob, Jaime, Dana or Brent. An application can be made to the Principal and there is funding available for this activity.

**Conferences numbered 1-5 are still open for submission of paper abstracts/proposals should you wish to do so.**

## **1. Seventh International Conference on Environmental, Cultural, Economic and Social Sustainability**

5-7 January 2011, Hamilton

Organised by: Common Ground Publishing

*Deadline for abstract/proposal:* Not available

For more information: <http://onsustainability.com/conference-2011/>

## **2. 8th Asia Pacific Conference on Speech, Language and Hearing**

11-14 January 2011, Christchurch

Organized by: Asia Pacific Society for the Study of Speech, Language and Hearing

*Deadline for abstracts/proposals:* Not available.

For more information: <http://www.cms.canterbury.ac.nz/asiapacific.htm>

## **3 6th Annual Business Continuity Conference**

23 February 2011, Wellington

Theme: New Zealand history and culture is an admixture of indigenous, settler and immigrant interrelations. Yet debates about multiculturalism have emerged here only of late. Why so, and in what ways?

Organised by: Conferenz

*Deadline for abstracts/proposals:* Not available.

For more information: <http://www.conferenz.co.nz/conferences/6th-annual-business-continuity-conference>

## **4. 10th Annual Emergency Management Conference**

23 February 2011, Wellington

Organised by: Conferenz  
*Deadline for abstracts/proposals:* Not available.

For more information: <http://www.conferenz.co.nz/conferences/10th-annual-integrated-emergency-management-conference?ref=cf>

## **5. International Education: Focus on the Learner**

30 June-2 July 2011, Auckland

Organized by: AIS St Helens  
*Deadline for abstracts/proposals:* 31 March 2011

For more information: <http://www.ais.ac.nz/287/centre-for-research-in-international-education/>

**For more information about conferences in NZ visit:**

<http://www.conferencealerts.com/newzealand.htm>

**Conferences numbered 6-13 are only available for attendance now (the deadline for paper abstracts/proposals is over)**

## **6. Writing the Future: Tertiary Writing Network Colloquium**

2-3 December 2010; Wellington

Organised by: Tertiary Writing Network

The conference theme: current and future-oriented aspects of writing in areas of rhetoric and argument, genre composition etc.

For more information: [http://www.tertiarywritingnetwork.org.nz/2010\\_callforpapers.html](http://www.tertiarywritingnetwork.org.nz/2010_callforpapers.html)

## **7. SAANZ Annual Conference**

3-5 December 2010; Canterbury

Theme: 'The Civic meets the Politic'

Organised by: SAANZ (Sociological Association of Aotearoa New Zealand)

For more information: <http://www.saps.canterbury.ac.nz/conferences/SAANZ/index.shtml>

## **8. Critic and conscience?**

8-10 December 2010, Wellington

Theme: The dynamics and co-construction of law and society

Organised by: Victoria University of Wellington, The Law Foundation, The University of Waikato

For more information: <http://www.victoria.ac.nz/law/events/lsaanz2010/>

## **9. Contained Memory Conference**

9-11 December 2010, Wellington

Theme: to encompass a wide variety of ways of conceiving memory through different cultural and theoretical orientations and disciplinary backgrounds, building a nexus of contained memories

Organised by: Massey University

For more information: <http://www.containedmemory.org.nz>

## **10. The Radio Conference 2011: A Transnational Forum**

11-14 January 2011, Auckland

Organized by: Auckland University of Technology

For more information: <http://www.aut.ac.nz/study-at-aut/study-areas/communications/news-and-events/radio-conference-2011>

## **11. AULLA Conference: Storytelling in Literature, Language and Culture**

7-9 February 2011, Auckland

Theme: a wide-ranging exploration of 'Storytelling in Literature, Language, and Culture'

Organised by: Australasian Universities Languages and Literature Association (AULLA)

For more information: <http://conference2011.aulla.com.au/>

## **12. APCCSD**

18-20 February 2011, Auckland

Theme: Asia-Pacific Conference on Circuits, Systems and Devices (APCCSD) 2011 offers an opportunity to learn about state of the art technologies and evolution paths for the Circuits, Systems and Devices of the near future.

Organized by: Massey University

For more information: <http://www.apccsd.org>

## **13. Interrogating Multiculturalism in Aotearoa/ New Zealand: An Asian Studies Perspective**

19 February 2011, Dunedin

Theme: New Zealand history and culture is an admixture of indigenous, settler and immigrant interrelations. Yet debates about multiculturalism have emerged here only of late. Why so, and in what ways?

Organised by: University of Otago

For more information: <http://www.otago.ac.nz/humanities/research/clusters/asianz/index.html#forthcoming>