

## Message from the Principal

A Happy New Year, both calendar and lunar! 2013 sees the business and IT programmes of ICL Business School in our new premises in the Dilworth Building (see photo below). We have the whole of the second floor, and it has been fitted out to suit the variety of class sizes our programmes require. Chancery Chambers was always best suited to a language school, which is largely what it is again with Auckland English Academy (AEA) moving in. The ECE classes – not normally very large – remain in Chancery.

We have made progress on our application for approval of the Graduate Diploma in International Business Innovation, and the NZQA panel is meeting on 27<sup>th</sup> to 28<sup>th</sup> March to assess our application. We are very grateful to our GradDip Advisory board members Prof Michèle Akoorie and Garry Reynolds for their guidance in our revisions to the programme. The original submission was in April 2011 and the last revision was in April 2012. Most of the changes we have made at this stage are in updating texts, as these days key texts pass out of fashion increasingly quickly.

We are delighted to announce the appointment of Jonathan Wright as Librarian for ICL Business School. Jonathan is an IELTS tutor at AEA, but has a Masters degree in Library and Information Studies from Victoria University Wellington. He will be extending our library, acquiring a bank of online resources and providing students with assistance in sourcing materials and general guidance in research, even at undergraduate diploma level.

The Research Advisory Board meets later this month to review the research plan and budget for 2013. A report on that will appear in the next newsletter.

Ewen Mackenzie-Bowie

### February Seminar

Date: Tuesday, 26<sup>th</sup> February  
Time: 1:10 – 1:40pm  
Venue: Room 209 Dilworth Building

**Musical Creativity: Implications for  
New Zealand Aotearoa Early  
Childhood Pedagogy**  
Speaker: Alina Abraham

### Dilworth Building



### ICL Business School

Tertiary Courses in Business, Computing, Early Childhood Education, and English Language  
Level 2, Dilworth Building, 22-32 Queen Street, Auckland CBD  
Level 1 & 2, Chancery Chambers, 2 Chancery Street  
[www.icl.ac.nz](http://www.icl.ac.nz)

# Recent and Future Research Projects

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## Early Childhood Education (ECE)

### Tuning with the hermit crab: Supporting Maori and Pasifika learners towards achievements

*Tahera Afrin and Makelesi Latu*

The upcoming research project from ICL's Early Childhood Education department is to investigate issues related to student achievement. The investigation will be based on how the ICL took innovative strategies to support learners to succeed. The background includes an environmental switch in the organization from a majority of international students to a predominance of Maori and Pasifika learners. A total of 25 learners, who graduated in 2012 from the School, will be the population of the study. Focused Group Discussion (FGD) and interviews will be used as research tools. The academic and administrative staff will also be interviewed to gain in-depth ideas on management and leadership challenges. A metaphoric model of the hermit crab (Thompson, 2012) will be used to analyze the data. The research is aimed to have a time frame of February 2013 to December 2013.

Research timeline:

February 2013: Development of proposal and application for an Ako Aotearoa research grant  
March 2013-April 2013: Ethics application approval  
May 2013: Literature review  
June-July 2013: Data collection  
August-September 2013: Data Analysis  
October 2013: Finding and conclusion  
November-December 2013: Presentation and publication.



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## Auckland English Academy (AEA)

As part of its professional development activities, AEA has initiated a program of reflective practice through action research.

Dr Martin East, Dean of Research in the School of Education at The University of Auckland, was invited to deliver a workshop titled "Undertaking action research in the classroom: what is it and where do I start?" Drawing on articles by McNiff (2011) and Ferrance (2001), he compared action research with empirical research ("In action research, researchers do research on themselves. Empirical researchers enquire into other people's lives." (McNiff, 2011) and drew parallels with the New Zealand Curriculum concept of "Teaching as Inquiry". Martin then presented an overview of a process that could be followed before devoting the remainder of the workshop to guiding participants towards developing research questions. The expected benefits to AEA are continuous improvement in teaching and learning. In the words of McNiff, by engaging in the action research process, teachers will be able to "achieve a better understanding of [themselves], so that [they] can continue developing [themselves] and [their] work."

# Recent and Future Research Projects

## Business Department

### E-Waste: Do consumers care? A social cognitive approach

Saurav Satyal and Andre Joubert

**Objective of the project:** The aim of the proposed research project is to find the prevalent variables that influence ethical/moral awareness towards e-waste in New Zealand. The participants of the research project are consumers of electronic goods. The research will be a deductive study set within the various conceptual frameworks of individual ethical/moral development theories.

**Progress:** The literature review and theoretical framework development has been completed. The project is scheduled to be concluded in time for presentation at the WasteMINZ 25<sup>th</sup> Annual Conference in Rotorua in October 2013. The findings of this study may be of interest to academics, researchers, development practitioners and policy makers.

## Upcoming Academic and International Conferences (Updated)

As a part of the development of research culture, ICL Business School encourages staff to get involved in research and participate in academic conferences. Staff are encouraged to prepare papers and attend conferences and support will be given. Therefore we list some of the up and coming academic conferences in NZ and Australia so that staff may wish to consider which areas interest them and discuss this with Dayal, Dana or Brent. An application can be made to the Principal and there is funding available for this activity.

### Conferences in New Zealand

**ILA 2013 Oceania Conference – Building the R&D of Leadership**  
22<sup>nd</sup> to 24<sup>th</sup> April 2013  
Auckland  
For more information:  
<http://nzli.co.nz/64/conference>

**HERDSA 2013 Conference (on higher education, research and development)**  
1<sup>st</sup> to 4<sup>th</sup> July 2013  
Auckland.  
For more information:  
Website: <http://conference.herdsa.org.au/2013>

**NZAE Conference 2013, (54th Annual Conference)**  
3<sup>rd</sup> to 5<sup>th</sup> July 2013  
Amora Hotel, Wellington  
For more information:  
<http://www.nzae.org.nz/event/nzae-conference-2013/>

### Conferences in Australia

**2nd Annual Public Sector Finance Series Business Analytics Conference 2013**  
20<sup>th</sup> to 21<sup>st</sup> February 2013  
Canberra, ACT, Australia  
For more information:  
<http://bit.ly/R1wHX2>

**2013 Online Conference on Multidisciplinary Social Sciences**  
29<sup>th</sup> to 31<sup>st</sup> March 2013  
Online, Australia  
For more information:  
<http://www.auaicei.com>

**agIdeas Research Conference: Design for Business**  
29<sup>th</sup> April to 3<sup>rd</sup> May 2013  
Melbourne, Australia  
For more information:  
<http://www.agideas.net/coming-event/research-conference>

**3rd Global Accounting, Finance and Economics Conference**  
5<sup>th</sup> to 7<sup>th</sup> May 2013  
Melbourne, Australia  
For more information:  
<http://www.ausconfo.com>

**People and the Planet 2013: Transforming the Future**  
2<sup>nd</sup> to 4<sup>th</sup> July 2013  
Melbourne, Australia  
For more information:  
[http://global-cities.info/content/conferences\\_forums/people-and-the-planet](http://global-cities.info/content/conferences_forums/people-and-the-planet)

**Border Breach: Australia & The Global Circulation of Ideas**  
5<sup>th</sup> to 7<sup>th</sup> December 2013  
Melbourne, Australia  
For more information:  
<http://www.arts.monash.edu.au/history/conferences/in-asa-2012/>