

Message from the Principal

Earlier this month we acquired Bridge International College in Auckland, the latest member of ICL Education Group. Bridge International has been running for 14 years and has an enviable reputation as a friendly language school. Four classes have already moved into the Dilworth Building, and will bring an exciting new nationality mix to the Business School, as the two big nationalities are Japanese and Korean, neither of which is strong in business and IT programmes – yet.

We are pleased to have launched the first edition of the ICL Journal, with nine articles, mostly from our own academic teams, and one from a guest writer who teaches English for Specific Purposes to Japanese technicians. The Journal is available as a book and is also online on the ICL website at: <http://www.icl.ac.nz/research/icl-journals-working-papers-from-icl-education-group/>. The Journal is an important testimony to the range of research activity going on at ICL. The second edition will be published later this year. We are inviting contributions of between 3000 and 7000 words, on any subject, from all AEA, Bridge International, New Horizon and ICL staff. A proposal form including details of the deadlines will be emerging soon.

After three years in gestation, the Graduate Diploma in International Business Innovation has its first intake on 31st March with a cohort of students from five different nationalities. The launch of the GradDip, the flagship ICL programme, marks a significant milestone in the Group's development.

Ewen Mackenzie-Bowie, Principal

Unit Standard Workshops

Dates: 11 March, 22 April, 13 May,
20 May, 3 June 2014
Time: 1:15 – 3:15pm
Venue: Room 211

Teaching Workshops

Facilitator: Helen McPhun
Certified ROI Professional, FNZATD,
B.Ed (Adult Ed.), Cert HR/ER

ICL Business School staff would like to give a warm welcome to our new colleagues from Bridge International College of English

ICL Business School

Recent Conferences / Publications

Business & ECE Departments

Men studying ECE: Perceptions and reality from inside and outside the box

Tahera Afrin, Sandy Duncan and Dr

Syed Jamali *ECE & Business Departments*

Our study looked at whether approval for men to undertake early childhood teacher education study is common. The data source included two groups of people to see how they perceive males studying ECE. The first group is related to the ECE sector, and comprises ECE teacher educators, teachers, students and parents. The second group of people comprises other professionals, not linked to ECE. Both groups were questioned to achieve four research goals: 1) to learn how the ECE relevant group perceive males studying ECE, 2) to learn how the ECE non-relevant group perceive them, 3) to analyse any difference in their perceptions, and 4) to collate proposals from both groups on how to increase male participation in ECE. Under a qualitative research paradigm, 36 participants completed a six-item open-ended questionnaire; 18

ECE-relevant and 18 ECE non-relevant. Purposive random sampling was used to include people from different genders and ages. Some of the participants are from a Private Training Establishment (PTE) and others are from three early childhood services in Auckland. The collected data was analysed by two-level coding. The findings point to the ECE-relevant group being more supportive of men studying ECE; however, wider ideas on how to increase the low male participation were suggested by the non-ECE group. The finding will be useful to the ECE sector for developing and implementing strategies to increase male participation.

This paper was presented at the ECE Menz Summit, Wellington, March 2014.

Purposeful teaching for today's child: (Re)Framing your role as an early childhood teacher

Tahera Afrin, Lecturer

ECE Department

This day-long workshop offered discussion on current issues of early childhood, looking at the teaching from a more modern perspective. The presenters are from EC Professional Support, The University of Auckland. They were Dr. Helen Hedges, Maria Cooper, Bridget Williams, Barbara Watson, Kiri Eames, and Shareen Sapsworth. The presentations discussed how in the context of early childhood education (ECE) there is a shift from an activity-based approach to an interest-based approach. The processes of noticing, recognizing and responding were discussed thoroughly with a mention of how recognizing is a tricky part of the

process. There can be significant differences between what you see while observing a child and what the child's interest is. A child riding bike all day may lead to an assumption of the child's interest to be the bike or riding, but a deeper level of thinking may lead to recognize the child's interest to interact with other children while riding the bike. With the shift from surface level thinking to deeper level thinking in teaching, the concepts around professional development also need to be shifted.

Tahera attended the ECE Symposium, Auckland, February 2014.

Recent Conferences / Workshops

Business Department

Are New Zealand and Australia Natural Trading Partners?

Dayal Talukder, Lecturer

Business Department

The objective of this paper is to analyze trade integration between NZ and Australia after signing a trading agreement -- 'The Closer Economic Relations (CER) Agreement' in 1983. The study analyzes trade integration on the basis of trade creation and trade diversion indices. It also analyzes the trade complementarity index to identify the demand for exports and imports of NZ and Australia.

This paper has been accepted for the 55th Annual Conference of NZAE, Wellington, July 2014

Upcoming Academic and International Conferences (Updated)

Conferences in New Zealand 2014

2014 Australia and New Zealand International Business Academy (ANZIBA) conference

13-15 April 2014
Auckland

NZEALS Conference 2014: Leadership in Times of Change

29-30 April & 1 May 2014
Victoria University, Wellington

The 14th National Conference for Community Languages & ESOL

10-13 July 2014
Victoria University, Wellington

Conferences Worldwide 2014

SIBR 2014 Bangkok Conference on Interdisciplinary Business and Economics Research: Advancing Knowledge from Interdisciplinary Perspectives

5-7 June 2014
Bangkok, Thailand

Global Business, Competitiveness & Risks Planning International Conference

9-10 April 2014
Melbourne, Australia

National Adult Language, Literacy and Numeracy Assessment Conference 2014

1-2 May 2014
Melbourne, Australia

International Conference on Future Trends In Management, Economics and Human Behavior Study – FTMEHBS

3-4 May 2014
Bangkok, Thailand

Global Business and Finance Research Conference

5-6 May 2014
Melbourne, Australia

2014 International Conference on Economics Development (ICED 2014)

7-8 May 2014
Nirjuli, India

The 5th International Conference on Business and Economics 2014

1-3 June 2014
Madrid, Spain

7th International Conference “An Enterprise Odyssey: Leadership, Innovation and Development for Responsible Economy”

4-7 June 2014
Zadar, Croatia

6th Annual American Business Research Conference

9-10 June 2014
New York, USA

2014 International Conference on Innovations in Business and Management - ICIBM2014

16-17 June 2014
Hong Kong, China

2014 2nd International Conference on Innovation, Trade and Economics - ICITE 2014

22-23 June 2014
Moscow, Russia