

Message from the Principal

Each time I write the principal's message, I am pleased to observe that there is an increasing amount of news to comment on!

There is quite a lot of conference activity at the moment and Jamali and Dayal set off into the swirling clouds of volcanic dust like intrepid warriors, to deliver papers in the wilds of Palmerston North and Wellington respectively. We are proud of their achievements even without the many additional hours of bus travel! A summary of Jamali's presentation on a model for Bangladeshi primary education curriculum appears in this newsletter, and a summary of Dayal's presentation on state vs private education provision appeared in newsletter no 5.

Maria has recently returned from the relatively accessible embrace of Whangarei, where she delivered a paper on the leadership roles of counsellors as their profession goes through a sea change.

We are also delighted that Tahera has been invited to cross the Tasman (wilds indeed!) to deliver a paper at the ISA Asia-Pacific Regional Section Inaugural Conference 2011 to be held on 29-30 September 2011 at the University of Queensland. The paper is on "Achieving Cultural Competencies: Comparison of Behaviourist and Cognitivist views".

Finally, it is with great pleasure that we announce that the NZIM project on "Managerial Skills and Competencies in New Zealand Firms" has been launched. The survey questionnaires are out and we expect analysis of the data to start early next month.

Ewen Mackenzie-Bowie

Research Project of ICL with NZIM

Title: Managerial Skills and Competencies in New Zealand Firms

Progress Update:

- **Survey Questionnaire approved by the ICL Ethics Committee, Reference Number: 2011/2**
- **Survey design completed**
- **Data collection in July & August 2011**
- **Literature review ongoing**

Time Frame: March-Nov 2011

Staff involved in this project:

Dana Niko
Lecturer, ICL Business School
Dayal Talukder
Lecturer, ICL Business School
Brent Hawkins
Senior Lecturer, ICL Business School

Research Seminar at ICL

Date: *Wednesday, 27 July, 2011*

Time: 1.10-1.40pm Room: 305

Speaker: *Brynyce Owen*

Title: *Montessori, Steiner, Reggio - their beginnings and their position in Aotearoa 2011*

Come and bring your lunch to attend this presentation.

Recent Research Achievements by ICL Staff

Papers Accepted and Presented

Development of a Primary Curriculum Framework for Bangladesh (From Grade I to Grade VIII)

Speakers: Dr Syed Mohammad Masud Jamali , Lecturer, ICL Business School, Auckland, and

Hong Hoo-jo PhD, Professor, Department of Education, Korea University, South Korea

The purpose of this study was to develop a primary curriculum framework (grade I-VIII) for Bangladesh when the Government decided to increase the duration of primary education up to grade VIII from the existing V. A two-round Delphi method was used in this study. Education experts were asked to select different items in major sections of curriculum framework: objectives, subject area, and time allocation of subjects. The final results were interpreted from data gathered in the second stage of Delphi. The Content Validity Ratio (CVR) was calculated based on the Lawshe (1975) formula. The result showed that experts want to adopt a holistic approach for the development of the objectives. The recommended subjects were: Mother Language (Bangla), Foreign Language (English), Mathematics, Science, Social Studies, Moral and Religious Education, Vocational and Technological Education, Physical Education, and the Arts. The subjects Mother Language (Bangla), Mathematics, and Foreign Language were preferred to receive higher time allocation. Vocational and technological training was recommended for grade V to grade VIII students. The curriculum framework developed from this study is a reflection of the academics' aspiration of this South East Asian nation. This provides a pragmatic guideline to be used by the country at the changing time of curriculum development.

Paper presented at the '19th New Zealand Asian Studies Society International Conference held on 2-4 July 2011 at Palmerston North, New Zealand

Dimensions of Counsellor Leader-Advocate Roles

Speaker: Dr. Maria Concepcion V. Umali, Lecturer, ICL Business School, Auckland

This paper defines and describes leadership and advocacy roles of counsellors and identifies the dimensions of each role from the perspective of professional counsellors themselves. Almost 47% of NZAC (New Zealand Association of Counsellors) active members served as respondents to the survey employing Delphi processes in gathering data, SPSS text analysis for qualitative data and multidimensional scaling technique for non-metric quantitative data. It discusses the vital leadership role that counsellors have in reaching the profession's accountability standards as their profession experiences a paradigm shift from ancillary service provider to full partner in the organisational process. Findings revealed six dimensions - context, competencies, concerns, challenges, practices and relationships.

Paper presented at the New Zealand Association of Counsellors (NZAC) Annual Conference 2011 held on 21-23 July 2011 at Whangarei , New Zealand

Are Private Providers more Productive and Efficient than Public Providers of International Education? Evidence from New Zealand

Speaker: Dayal Talukder, Lecturer of ICL Business School, Auckland

Paper presented at the '52nd New Zealand Association of Economists Annual Conference' held on 29 June - 1 July 2011 in Wellington, New Zealand

Achieving Cultural Competencies: Comparison of Behaviourist and Cognitivist views

Speaker: Tahera Afrin, Lecturer, Early Childhood Education, ICL Business School, Auckland

An overview from different perspectives showed that international students of the Tertiary Education Organisations (TEOs) expect a culturally sensitive interaction, but at the same time they require to and want to achieve competencies that will enable them to fit within the culture they are currently in (Afrin, 2009). Within this paradox, educators struggle to balance what the students want to get and what the students need to get. This paper argues that the struggle gets minimized if learning is perceived as an active process rather than a passive one. The argument is supported by a comparative analysis between the behaviourist and cognitivist learning theories. The analysis proves that behaviourists view learning as passive reflection of what is experienced or perceived. It provides limited ground for learners to decide on the experiences received in class and in society. On the other hand, cognitive psychology acknowledges how our minds actively process experience. This helps the learners to take responsibility for the balance between the cultural orientation and cultural need. The findings of the in-depth discussion add knowledge into the theory and practices of andragogy that will facilitate educators and learners situated in a multi-cultural environment.

Paper accepted for presentation at the ISA Asia-Pacific Regional Section Inaugural Conference 2011 to be held on 29-30 September 2011 in Brisbane, Australia

Upcoming Academic and International Conferences (Updated)

As a part of the development of research culture, the ICL Business School encourages staff to get involved in research and participate academic conferences. Staff are encouraged to prepare papers and attend conferences and support will be given.

Therefore we list some of the up and coming academic conferences in NZ and Australia so that staff may wish to consider which areas interest them and discuss this with Dayal, Dana or Brent. An application can be made to the Principal and there is funding available for this activity.

Conferences in New Zealand

1. 7th Australia–New Zealand Climate Change & Business Conference

1-2 August 2011, Wellington, New Zealand

For more information:

<http://www.climateandbusiness.com>

2. Ulearn11

19-21 October 2011, Christchurch, New Zealand

For more information:

<http://core-ed.org/ulearn>

3. 4th Biennial International Conference on Task-Based Language Teaching

18-20 November 2011, Auckland

For more Information:

<http://www.confer.co.nz/tblt2011/>

4. Cool New Asia: Asian Popular Culture in a Local Context

25 to 26 November 2011, Auckland, New Zealand

For more Information:

<http://www.unitec.ac.nz/creative-industries-business/performing-screen-arts/conferences/east-asian.cfm>

5. Australasian Business Ethics Network (ABEN) Conference

2-3 December 2011, Auckland, New Zealand

For more Information:

<http://www.aut.ac.nz/business/aben2011>

6. Australian and New Zealand Academy of Management Conference

7-9 December 2011, Wellington, Auckland

For more information:

<http://www.anzamconference.org/>

7. Business & Economics Society International (B&ESI) Conference

7-10 January 2012, Queenstown, New Zealand

For information:

http://www.pdfdownload.org/pdf2html/view_online.php?url=http%3A%2F%2Fwww.besiwelb.com%2FBESICall112.pdf

8. International Conference on eLearning Futures

30 November 2012 to 2 December 2012, Auckland, New Zealand

For more information:

<http://www.icelf.org/welcome.php>

9. New Zealand Resources Conference 2011

1 December 2011, Wellington, New Zealand

For more information:

<http://www.iir.com.au/conferences/mining-resources/oil-gas/new-zealand-resources-conference>

10. 16th International Conference on Thinking -ICOT2013

21 to 25 January 2013, Wellington, New Zealand

For more information:

Website: <http://icot2013.core-ed.org>

Conferences in Australia

1. Knowledge/Culture/Social Change International Conference

7-9 November 2011, Sydney, Australia

For more information:

http://www.uws.edu.au/centre_for_cultural_research/ccr/events_and_news/kcsc_conference

2. LIHE'11 Australia - Turning University Teaching into Learning via Simulations and Games

27 November 2011, Sydney, Australia

For more information:

<http://lihe.wordpress.com>

3. 1st International Australasian Conference on Enabling Access to Higher Education

4-7 December 2011, Adelaide, South Australia, Australia

For more information:

<http://www.plevin.com.au/ncee2011/>

4. Quantitative Methods in Finance 2011 Conference

14-17 December 2011, Sydney, Australia

For more information:

<http://www.qfrc.uts.edu.au/qmf/>

5. Law and Its Accidents

15 to 16 December 2011, Melbourne, Victoria, Australia

For more information:

<http://mdflt.law.unimelb.edu.au/>

5. Asia-Pacific Economic and Business History Conference 2012

16 to 18 February 2012, Canberra, ACT, Australia

For more information:

<http://apebh2012.wordpress.com/>

6. EcoForum Conference & Exhibition

7 to 9 March 2012, Sydney, NSW, Australia

For more information:

<http://www.ecoforum.net.au/2012/>