



Study  
Auckland

# Safety in the City

User Guidelines

[studyaucklandtoolkit.com](https://studyaucklandtoolkit.com)

Auckland  
Tourism, Events and  
Economic Development  
An Auckland Council Organisation



# Background

This is an introduction to our *Safety in the City* videos, where to access them, and how to use them. These videos provide safety tips for international students studying and living in Auckland.

The purpose of the *Safety in the City* videos is to inform, educate and reassure international students that there are a range of support services available should they ever need them.

The videos can be played all together, or individually, so you can pick and choose topics appropriate to student ages.

There are 10 scenarios covered, comprising of:

- Theft
- Personal Safety
- Sexual Harassment
- Drugs
- Fraud
- Reporting a Crime
- Tenancy Rights
- Employer/Employee Rights
- Sexual Health
- Mental Health

Videos are available with English and Simplified Chinese subtitles.

# Key messages

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We want international students to enjoy their time in Auckland safely

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Auckland is a comparatively safe city but crime and incidents do occur

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We want to provide international students with some tips and advice on how best to avoid incidents and what to do should they occur

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We want them to feel supported and to know that the Police and various community and student support groups and services are here to help

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In an emergency phone 111

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Crime prevention starts with you



# How to access the videos

The *Safety in the City* videos can be accessed via our Visit Auckland YouTube channel <https://youtu.be/rdcPNobJkUQ> or

via our Study Auckland online toolkit [study.aucklandtoolkit.com](https://study.aucklandtoolkit.com)

The Study Auckland toolkit also houses a library of resources that can be used to promote Auckland as a destination to visit, work and study.

There is no charge to use the library, provided the use isn't for paid advertising and you accept the Terms and Conditions.

To download any content online you will need to register.

## REGISTER IN 2 EASY STEPS:

1. Submit your registration – your email is your username
2. Click on the login/register button in the tool bar

# How to use the Study Auckland Asset Library

[studyaucklandtoolkit.com](https://studyaucklandtoolkit.com)

- To find the *Safety in the City* videos type in 'Safety in the City' in the search bar.
- Or search 'study' to access all Study Auckland related collateral, images and videos.
- You need to be logged in to the asset library to be able to make a request.
- With each video that you require, add it to your basket and click on 'download now'.
- This will prompt some brief questions on how you intend to use the video.



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**[aucklandnz.com/study](https://aucklandnz.com/study)**