

Research Outlook

Message from the Chairman

Much of our academic focus in the New Year has been on responding to NZQA on their requirements for the Master of Business Informatics, MBI. We have commissioned a stakeholder survey to seek industry feedback on the programme and the NZQA



panel recommendations. We expect to be able to send in a revised submission in May-June, and hope to have a positive response in July-August. With numbers on our recently-approved Postgraduate Diploma in Business approaching 100, it is already our largest programme, and we expect MBI numbers to track a similarly steep climb immediately it is launched.

The MBI will have a substantial effect on our research activity, as NZQA has, not surprisingly, tasked us with more disciplined research. So, we may expect more activity in the informatics and information security and storage areas. We are looking to recruit staff specialized in these subjects, and will be looking for doctoral-qualified, research-active candidates.

These are exciting times for ICL Graduate Business School. We thank our external stakeholders, in particular our research advisory board, to whom we will shortly be extending an invitation for the next board meeting.

Ewen Mackenzie-Bowie, Chairman

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Message from the Director of Research

The aim of this newsletter is to report on the research activities taking place at the ICL Education Group and celebrate the staff achievements and successes.



There have been various changes taking place over the past two years since I took over this position, e.g. the launch of the ICL Journal as a refereed academic journal with a well-respected Editorial Board to assist in the robustness and integrity of the research paper published in the journal. Moreover, the monthly Research Seminars Series has been growing and becoming more popular with higher participation from staff members sharing their research interests and achievements.

With the start of this New Year, I am looking forward to start new initiatives to lift the research profile in ICL Education Group even further and make it more interactive and inclusive for our research community with the participation from more staff members.

Dr Siham El-Kafafi, Research Director

ICL Research Seminars

ICL Research Seminar Series – 2017 Schedule

Researcher's Name	Research Title	Date	Time
Siham El-Kafafi	<i>The Role of Corporate Entrepreneurship and Organisational Culture on Organisational Performance</i>	Wednesday 8 February 2017	12: 30 - 1:00
Tahera Afrin	<i>Biculturalism in early childhood teacher education: Components and issues</i>	Wednesday 1 March 2017	12: 30 - 1:00
Craig Rhodes	<i>Barriers to Migrant Recruitment in the NZ Employment Market – Changed to: Exploring the Migrant Experience</i>	Wednesday 5 April 2017	12: 30 - 1:00
Victoria Damiris	<i>Plagiarism and International Students</i>	Wednesday 10 May 2017	12: 30 - 1:00

Gustavo Vanegas	<i>Prospective Analysis of a University In New Zealand</i>	Wednesday 7 June 2017	12: 30 - 1:00
Maria Umali	<i>Hermeneutics and Business Ethics: towards culturally relevant ethical business decisions</i>	Wednesday 5 July 2017	12: 30 - 1:00
Hazim Jarrah	<i>TBA</i>	Wednesday 2 August 2017	12: 30 - 1:00
Alina	<i>TBA – Topic: Leadership</i>	Wednesday 16 August 2017	12:30 – 1:00
Jamali Syed	<i>TBA</i>	Wednesday 6 September 2017	12: 30 - 1:00
Sukhpreet Kaur	<i>Effectiveness of Formative and Summative Assessments at Tertiary Level</i>	Wednesday 20 September 2017	12:30 – 1:00
Ahmed Junina	<i>TBA</i>	Wednesday 4 October 2017	12: 30 - 1:00
Dayal Talukder	<i>TBA</i>	Wednesday 1 November 2017	12: 30 - 1:00

February Research Seminar Presentation

The Role of Corporate Entrepreneurship and Organisational Culture on Organisational Performance

Presenter: Dr Siham El-Kafafi



Abstract

Entrepreneurship is important for organisations facing rapid change in industry, market structure, customer needs, technological advancements, and societal values. Erkkila (2000) stated that entrepreneurship draws from a wide range of skills capable of enhancement to add value to a targeted niche of human activity. On the other hand, corporate entrepreneurship is explained by Thornberry (2001) that it is viewed as acting entrepreneurially within the confines of an established organisation. Relevant to that is the organisational culture which is the set of values and beliefs behind individuals' attitudes, behaviour and performance within organisations.

J. Dahlgaard and S. Dahlgaard (1999) posited that organisational excellence can be achieved through excellent people, excellent partnerships, excellent processes, and excellent products i.e. the 4P's. For organisational excellence

to succeed, it need to be supported and driven by top management whose role is to empower and enable employees toward excellence through continuous improvement. Accordingly, leaders within organisations should be able to foster a culture of innovativeness through corporate entrepreneurship.

This study aims at determining the role of organisational culture on the development of corporate entrepreneurship and achievement of high organisational performance. Understanding organisational culture is becoming increasingly important to lead organisations towards excellence in such a highly competitive global world.

Key Words: Corporate Entrepreneurship, organisational culture, innovation, organisational performance.

March Research Seminar Presentation

Biculturalism in early childhood teacher education: Components and issues

Presenter: Tahera Afrin

Abstract

The study here is a reflection of my (researcher's) own experience as a lecturer. I feel cultural components play an important role in my teaching and I want to explore how these components are inclusive of many cultures around me and my learners. I want to seek empirical guidelines for my ongoing thoughts around cultural components of teaching.

When inquiry touches issues intimately connected to one's life, learning becomes all important, as important as practising their art is to committed musicians, painters, or poets. Narrative curricula highlight the importance of the moment – the experience of the moment and what happens in encounters with people and things, moment by moment (Conle, 2003, p. 13).

ICL Research Activities – Conference Presentations

By ICL Staff

Value of Internships for Business Students

Conference: Tertiary Education and Research New Zealand (TERNZ) 2016 Conference

Presenters: Dr. Siham El-Kafafi (ICL Education Group) & Mr Olkan Guler (Whitireia)

The Research

Authors have conducted a literature survey on the topic and would like to communicate the findings to the panel and create a discussion around the topical issues that are applicable to NZ environment. The research on the topic in NZ is rather scant and needs to be brought up-to-date and to respond to the changing tertiary, business and political environment. In light of the findings by a research

committee commissioned by the NZ government, the importance of internships has once more been highlighted very clearly: the government wants relevance of degrees to the business environment, productivity of graduates to be measured and graduates made market-ready. An internship is a robust opportunity to prepare students for the business environment and business schools should ready themselves to take on this challenge.

Prospective employers have been placing an ever-increasing level of importance on their applicants' competency. Generic skills such as communication, quantitative analysis, information technology, problem solving, and ability to work with other people are required parts of most business jobs. Internships potentially provide opportunities to hone these skills as well as help develop profession-related technical skills, which is a great combination.

Research points out that internships provide students, employers, and universities with a variety of benefits. Students are evidently the most important beneficiary of internship outcomes. In view of that, to fulfil the prospective employer's requirements, business schools have been using internships as a means of providing their students with practical skills/experiences and preparing them for their future careers. The outcomes of an effective internship program, however, should not be limited to providing and/or enhancing students' skills. To face their real-life challenges, students should also possess the necessary personal/business values.

At the Research Gate 2017 – New Initiatives

ICL Education Group Director of Research is starting a new initiative planning Professional Development Workshops specifically targeting research topics to assist novice researchers and act as refreshers for other researchers. The following topics were decided on after a period of consultation with staff members.

March 2017	"How to find Research Topics relevant to the Teaching Programs in ICL?"
May 2017	"The role of Literature Review in the Research Cycle."
July 2017	"Types of Research – Which one fits with you?"
August 2017	"How to Choose a Research Methodology?"
September 2017	"Data Collection & Data Analysis"
November 2017	"How to get published?"

Upcoming Academic Conferences for 2017

Conferences in New Zealand and Australia

Financial Markets and Corporate Governance (FMCG) Conference 2017

20 – 21 April 2017, Victoria University, Wellington, <http://www.victoria.ac.nz/sacl/financial-markets-and-corporate-governance-conference-2017/call-for-papers>

RW-171st International Conference on Arts, Education and Social Science (ICAES)

5-6 May 2017, Hamilton, New Zealand
<http://researchworld.org/Conference2017/NewZealand/2/ICAES/>

IASTEM-174TH INTERNATIONAL CONFERENCE ON ECONOMICS AND BUSINESS MANAGEMENT (ICEBM)

6-7 May 2017, Wellington, New Zealand, <http://iastem.org/Conference2017/NewZealand/4/ICEBM/>

2017 IIER 107th International Conference on Law and Political Science (ICLPS)

4-5 June 2017, Brisbane, Australia, <http://theiier.org/Conference2017/Australia/3/ICLPS/>

The Academics World 83rd International Conference on Language, Literature and Culture (ICLLC)

4-5 June 2017, Sydney, Australia,
<http://www.academicworld.org/Conference2017/Australia/2/ICLLC/>

2017 207th IIER International Conference on Applied Physics and Mathematics (ICAPM)

4-5 June 2017, Brisbane, Australia, <http://theiier.org/Conference2017/Australia/3/ICAPM/>

The Academics World 99th International Conference on Language, Literature and Culture (ICLLC)

5-6 July 2017, Melbourne, Australia,
<http://www.academicworld.org/Conference2017/Australia/3/ICLLC/>

The Academics World 84th International Conference on Language, Literature and Culture (ICLLC)

6-7 June 2017, Auckland, New Zealand,
<http://www.academicworld.org/Conference2017/NewZealand/1/ICLLC/>

The IRES -134th International Conference on Tourism, Transport, and Logistics (ICTTL)

6-7 June 2017, Wellington, New Zealand,
<http://theires.org/Conference2017/NewZealand/4/ICTTL/>

ISERD – 209th International Conference on Economics, Management and Social Study (ICEMSS) 5-6

July 2017, Hamilton, New Zealand, <http://iserd.co/Conference2017/NewZealand/2/ICEMSS/>

RW-205th International Conference on Arts, Education and Social Science (ICAES)

6-7 July 2017, Auckland, New Zealand,
<http://researchworld.org/Conference2017/NewZealand/3/ICAES/>

2017 IIER 236th International Conference on Advances in Business Management and Information Technology (ICABMIT)

6-7 July 2017, Wellington, New Zealand,
<http://theiier.org/Conference2017/NewZealand/3/ICABMIT/>

ISERD – 219th International Conference on Education and E-Learning (ICEEL)

4-5 August 2017, Sydney, Australia, <http://iserd.co/Conference2017/Australia/6/ICEEL/>

ISERD – 227th International Conference on Economics, Management and Social Study (ICEMSS)

6-7 August 2017, Auckland, New Zealand,

<http://iserd.co/Conference2017/NewZealand/3/ICEMSS/>

The IRES -183rd International Conference on Tourism, Transport, and Logistics (ICTTL)

4-5 September 2017, Sydney, Australia, <http://theires.org/Conference2017/Australia/2/ICTTL/>

ISER-224th International Conference on Advances in Business Management and Information Science (ICABMIS)

5-6 September 2017, Hamilton, New Zealand,

<http://iser.co/Conference2017/NewZealand/4/ICABMIS/>

ISER-238th International Conference on Economics and Business Research (ICEBR-2017)

5-6 September 2017, Hamilton, New Zealand,

<http://iser.co/Conference2017/NewZealand/4/ICEBR/>

ISER-238th International Conference on Economics and Business Research (ICEBR-2017)

5-6 September 2017, Hamilton, New Zealand,

<http://iser.co/Conference2017/NewZealand/4/ICEBR/>

The IRES - 242nd International Conference on E-Education, E-Business, E-Management and E-Learning (IC4E)

6-7 September 2017, Auckland, New Zealand,

<http://theires.org/Conference2017/NewZealand/6/IC4E/>

RW-239th International Conference on Arts, Education and Social Science (ICAES)

6-7 September 2017, Wellington, New Zealand,

<http://researchworld.org/Conference2017/NewZealand/4/ICAES/>

2017 IIER 285th International Conference on Advances in Business Management and Information Technology (ICABMIT)

4-5 October 2017, Sydney, Australia, <http://theiier.org/Conference2017/Australia/4/ICABMIT/>

The IRES - 256th International Conference on E-Education, E-Business, E-Management and E-Learning (IC4E)

4-5 October 2017, Brisbane, Australia, <http://theires.org/Conference2017/Australia/3/IC4E/>

2017 IIER 270th International Conference on Science, Innovation and Management (ICSIM)

6-7 October 2017, Auckland, New Zealand,

<http://theiier.org/Conference2017/NewZealand/4/ICSIM/>

ISER-242nd International Conference on Advances in Business Management and Information Science (ICABMIS)

6-7 October 2017, Wellington, New Zealand,

Conferences Worldwide

WRFER 4th International Conference on Business Management and Social Innovation (ICBMSI)

7 May 2017, Dubai, <http://wrfer.org/Conference2017/5/Dubai/ICBMSI/>

International conference on Management, Business, Economics, Social Sciences And Humanities Research (ICMBESHR),

13 May 2017, London, United Kingdom,

<http://ieeeconference.com/Conference2017/5/London/ICMBESHR/>

5th International Conference on Business Management and Social Innovation.(ICBMSI)

14th May 2017, Singapore, <http://wrfer.org/Conference2017/5/Singapore/ICBMSI/>

World Association for Sustainable Development (WASD) 15th International Annual Conference

16-18 May 2017, Bahrain, <http://www.wasd.org.uk/bahrain-2017/>

International conference on Management, Business, Economics, Social Sciences And Humanities Research (ICMBESHR)

21 May, 2017, Mumbai, India, <http://ieeeconference.com/Conference2017/5/Mumbai/ICMBESHR1/>

The ASAR-International Conference on Business, Economics, Social Science and Humanities (ASAR-ICBESSH-2017)

28 May 2017, Chennai, India, <http://www.asar.org.in/Conference2017/4/Chennai/ICBESSH/>

International conference on Management , Business, Economics ,Social Sciences And Humanities Research (ICMBESHR)

11 June 2017, Bangkok, Thailand,

<http://ieeeconference.com/Conference2017/6/Bangkok/ICMBESHR/>

Academicsera – 118th International Conference on Multidisciplinary Research & Practice(ICMRP)

23-24 June 2017, Rome, Italy, <http://academicsera.com/Conference2017/Italy/2/ICMRP/>

International Conference on Business Management and Social Innovation.(ICBMSI)

2 July 2017, Delhi, India, <http://wrfer.org/Conference2017/7/Delhi/ICBMSI/>

International conference on Management, Business, Economics, Social Sciences And Humanities Research (ICMBESHR),

23 July 2017, Kuala Lumpur, Malaysia,

<http://ieeeconference.com/Conference2017/7/KualaLumpur/ICMBESHR1/>

ISER-229th International Conference on Economics and Business Research (ICEBR-2017)

18-19 August 2017, Orlando, United States of America,

<http://iser.co/Conference2017/USA/20/ICEBR/>

7th Annual International Conference on Business Strategy in the Age of Disruption

21-22 August 2017, Singapore, <http://biz-strategy.org/index.html>

ISER-237th International Conference on Economics and Business Research (ICEBR-2017)

3-4 September 2017, Buenos Aires , Argentina,

<http://iser.co/Conference2017/Argentina/1/ICEBR/>

ISER-226th International Conference on Advances in Business Management and Information Science (ICABMIS)

8-9 September 2017, Osaka, Japan, <http://iser.co/Conference2017/Japan/12/ICABMIS/>

ISER-233rd International Conference on Advances in Business Management and Information Science (ICABMIS)

21-22 September 2017, Florence, Italy, <http://iser.co/Conference2017/Italy/3/ICABMIS/>

The 6th Asian Tourism Fair ATFDhaka

28-30 September 2017 at International Convention City Bashundhara ICCB, Dhaka, Bangladesh, <http://asiantourismfair.net/>

2017 IIER 305th International Conference on Advances in Business Management and Information Technology (ICABMIT)

2-3 November 2017, Abu Dhabi, UAE, <http://theiier.org/Conference2017/UAE/4/ICABMIT/>

10th anniversary of ICERI (10th annual International Conference of Education, Research and Innovation)

16- 18 November 2017, Seville, Spain, <https://conference.researchbib.com/view/event/67965>

7th Annual International Conference On Innovation and Entrepreneurship

27-28 November 2017, Singapore, <http://www.ie-conf.org/index.html>

6th Annual International Conference On Enterprise Marketing and Globalization

11-12 December 2017, Singapore, <http://www.emarketglobal.org/index.html>

Dr Siham El-Kafafi, Director of Research

